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Demo Course Site



MKTG55635
**ADVANCED
MARKETING
COMMUNICATION**

— MKTG55635 —
**ADVANCED
MARKETING
COMMUNICATION**

THE LEARN CENTER

This course is sequenced in order from one module to the next. It is recommended that you navigate through each module in order as a class, following the course schedule. Course materials include reading assignments, lectures or presentations, images, watching videos, writing assignments, discussion forums, and quizzes and tests. All activities will be submitted digitally. The primary modes of communication will be email, announcements, and discussion forums.

START HERE

MODULES: 1 2 3 4 5 6 7

-  SYLLABUS
-  POLICIES
-  FACULTY
-  SUPPORT

4

 View Course Stream

Coming Up  [View Calendar](#)

Nothing for the next week

Recent Feedback

Nothing for now



Account

1

This is where your Profile Picture will appear. This is also where you will set your user and notification preferences.



Dashboard

2

The Dashboard will take you to the listing of your “favorited” courses. You should see all of your current term courses on your dashboard. If you do not, see the “Courses” listing below.



Courses

3

The “Courses” listing will show you all of the courses you have taken while at Northwest. This will be your past and current courses. If you do not see a current course on your dashboard, Select the “All Courses” link under this icon’s pop out menu.



Groups

4

If an instructor assigns groups in their course, you will find quick links to the group space by clicking on this icon.



Calendar

5

The calendar icon will take you to a Northwest Online calendar. This calendar will combine all of your course assignments together in a schedule format. Each course will be color coded.



Inbox

6

The inbox is a way to email other students in your course, or your instructor. This inbox is *not* the same as your Northwest email inbox. When setting up your notification preferences, you can select to receive notifications for conversations. The preference will allow a notification to be sent to your contact method specified in the settings. For more information about this feature, please visit https://community.canvaslms.com/docs/DOC-10701#jive_content_id_Conversations



Commons

7

The help feature is available to all Northwest Online users. There is live chat and a toll-free number for you to contact support. The help feature is available 24/7/365.



Help

8

This is a quick link to take you to the CatPAWS login screen. Remember that your CatPAWS login credentials are not the same as your Northwest Online login credentials. For more information about CatPAWS, go to the first module in this orientation site.

CatPAWS

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Grades

1

Syllabus

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Google Drive

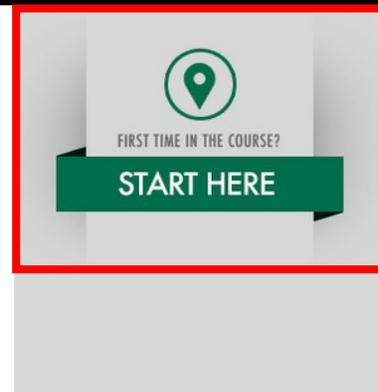
These links are for navigating your course site. Your instructor will customize this list for your course, so it may vary from course to course. The following links are important links to note.

1. Grades—This is where you can check your grades-to-date for this course. See the section of this course for more information about viewing feedback for assignments, and the what-if analysis available.
2. Online Tutoring—this is a link to 24/7 online tutoring with Smarthinking. [Click here for more information.](#)
3. Student Reflection form—this link will appear when it is time for you to submit your student reflections. This will occur about a week before your course ends.
4. Bearcat Bookstore—this will take you directly to the Bearcat Bookstore to purchase your books for the course.



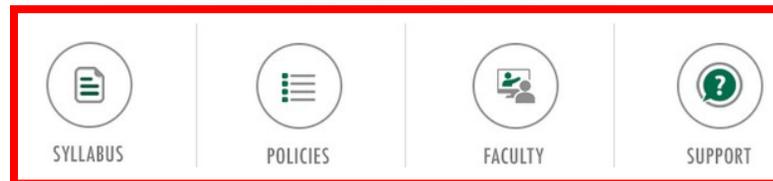
This section shows the course number and title. You will notice that the image will be different for each course for easy identification of the course site you are in.

This course is sequenced in order from one module to the next. It is recommended that you navigate through each module in order as a class, following the course schedule. Course materials include reading assignments, lectures or presentations, images, watching videos, writing assignments, discussion forums, and quizzes and tests. All activities will be submitted digitally. The primary modes of communication will be email, announcements, and discussion forums.



The Start Here button will take you to the course introduction. This is an area to learn more about this course, your instructor, and some of the course expectations.

These buttons allow for easy access to course content after the first time in the course site.



These buttons allow for easy access to frequent documents inside the course site.

The **To Do** list will show you the items in the course that have due dates approaching in the next 7 days, as well as the due dates that you have missed.

To Do

-  [Turn in Access Project](#) ×
40 points • Mar 29 at 11:59pm
-  [Turn in Sample Access Exam](#) ×
5 points • Apr 4 at 11:59pm
-  [Turn in PowerPoint Tutorial](#) ×
20 points • Apr 11 at 11:59pm
-  [Turn in Enhancing PowerPoint Presentations](#) ×
35 points • Apr 13 at 11:59pm
-  [Turn in Sample PowerPoint Exam](#) ×
5 points • Apr 18 at 11:59pm

[1 more...](#)

The **Coming Up** list will show you the items in the course that have due dates approaching in the next 7 days, as well as any events that may have been added to the course calendar, but not tied to an assignment. You'll see there is also a link here to go to the course calendar.

Coming Up [View Calendar](#)

-  [Sample PowerPoint Exam](#)
5 points • Apr 18 at 11:59pm
-  [PowerPoint Lab Exam](#)
50 points • Apr 19 at 11:59pm
-  [Identity Theft Threaded Discussion](#)
10 points • Apr 20 at 11:59pm

[2 more in the next week ...](#)